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Add your name to the list! Become a 50th Anniversary campaign donor by contacting Chief Development Officer Tyler Boldin at TBoldin@TennesseeBig.org or call 865.243.3880.

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Thank you to our Anonymous Donors

*Indicates BBBS-ETN Board Member in 2018

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Please note that every effort has been made to correctly recognize our supporters. If there is an error above, please contact Tyler Boldin.



318 N. Gay Street, Suite 100
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DEFENDING POTENTIAL

Thank you! This annual report highlights the progress Big Brothers Big Sisters of East Tennessee has made during the 2018 fiscal year—from being named a Pinnacle Agency, to launching service in Sevier County, to developing a three-year strategic plan, and so much more. This work is possible because of community supporters, like you: Bigs, leadership, staff, community supporters, caregivers, donors, corporations, and foundations.

Your investment in our organization has made the following successes possible:

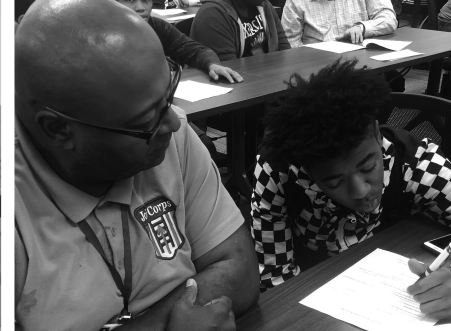
- In 2018, BBBS of America named us a national **Pinnacle Award Winner**, an honor given to only nine of the nearly 300 BBBS affiliates across the U.S.
- Your support helped BBBS-ETN make our first match in Sevier County: Mardeen and Ciera, pictured on the cover of this report.
- In an effort to reduce the number of children waiting to be matched with a mentor, we launched the 100 Mentors in 100 Days recruitment effort. We are proud to report that our community met the call, and nearly 150 East Tennesseans reached out to become a Big.

Brent J Waugh

Brent Waugh
CEO, Big Brothers Big Sisters of East Tennessee



Sevier County Spotlight: Mardeen and Ciera, Matched December of 2017



Mentor 2.0: Stephen and James, Matched October 2017



Vulcan Quarry Crusher Run: More than 30 runners participated in the first-ever race in Kingsport



DEFENDING POTENTIAL

2017-2018 ANNUAL REPORT | JULY 1, 2017-JUNE 30, 2018



Hall of Fame Inductees: Gordon Thomas, Heidi Brenner, and Bill Tapp



Pinnacle Award: BBBS-ETN Named One of Top Agencies in the Nation



Bigs in Blue: Jeremy and Fabby, Matched May of 2017



OUR MISSION: To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

OUR VISION: All children achieve success in life.

View this annual report online:
tennesseebig.org/AnnualReport18

BIGS OF THE YEAR

Brent Crabtree (Matched with Deontae since 2014)

Brent has made a significant impact on Deontae, serving as a great role model for him. Brent instills the value of a good friendship, communication and respect in social interactions. He encourages Deontae to plan for the future and reminds him that success starts in the classroom. Through their friendship, Deontae has learned about the importance of giving back, and he and Brent have participated in several volunteer opportunities together. – Renee, BBBS-ETN Staff



“Deontae no longer thinks of himself first – he considers other people’s feelings and wants to go the extra mile. Thanks to Brent’s impact, Deontae now asks me how he can help the community.” – Janey, Deontae’s mom

Sabrina Childs (Matched with De’Aries since 2011)

As a former UT Tennis player, sports played an important role in Sabrina’s life. When she learned that many of our waiting Littles are boys, she applied to be a Big Sister to a male who shared her passion for sports. Sabrina and De’Aries spend time together playing and attending athletics events, discussing the importance of education, and exploring possibilities after high school. Sabrina is intentional about listening to De’Aries and is coaching him to discover and pursue his passion. – Chris, BBBS-ETN Staff

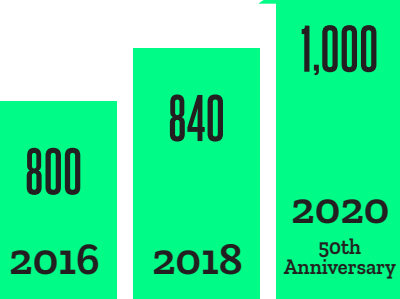


“De’Aries relishes his time with Sabrina – his Big Sister means everything to him.” - Kendra, De’Aries’ mom

BUILDING RESOURCES THAT CHANGE LIVES

FINANCIAL AND PROGRAM HIGHLIGHTS

CHILDREN SERVED



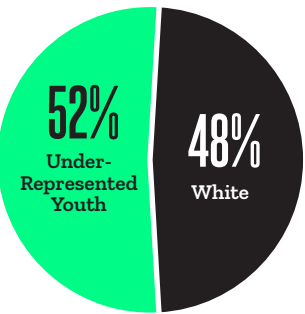
MATCH LENGTH

27 MONTHS

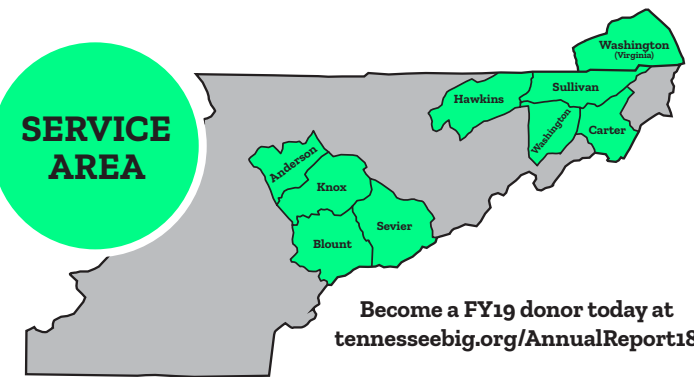
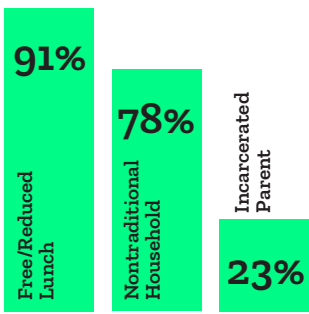
National Average: 24

Research shows that longer match lengths result in stronger relationships and greater improvement in BBBS outcome areas.

CHILDREN SERVED BY RACE



YOUTH PROFILE



OUTCOME AREAS

91%
Maintained or Improved Educational Success

92%
Avoided Risky Behaviors

87%
Maintained or Improved Relationships with Others

EVENTS



BOWL FOR KIDS' SAKE

- Held at six locations, including a new Knoxville location—Maple Hall—and our first-ever event in Sevier County
- Over 1,000 bowlers and volunteers raised more than \$145,000

CASH FOR KIDS' SAKE

presented by **Graham Corporation**

- At the 2017 event, we launched Bigs in Blue, a mentoring partnership with public safety professionals in the areas that we serve
- 15 matches made through our first-ever paddle call

BBBS GOLF CLASSIC

presented by **Edfinancial Services and Regal Entertainment**

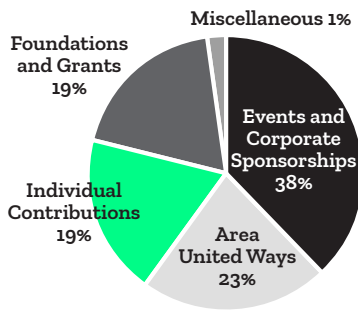
- Partnership with University of Tennessee Tennis
- Once again held at Avalon Golf and Country Club

BIG HEIGHTS ROOFTOP CRAWL

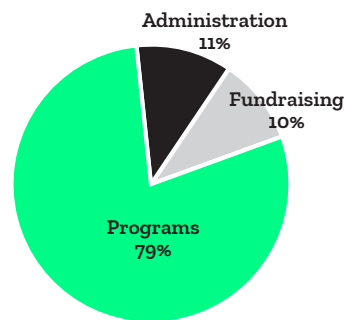
presented by **Lusid Media**

- Attendance grew nearly 20% in 2017
- All funds raised benefit the Mentor 2.0 program

FUNDING SOURCES



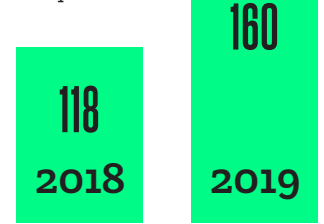
EXPENSES



MENTOR 2.0

118 children served

We hope to serve 160 children this year.



2017-2018 BOARD OF DIRECTORS

(*PAST OR CURRENT BIG)

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MATCH OF THE YEAR

Stephanie and Josie (Matched since 2015)

Stephanie encourages Josie to explore her interests and is helping Josie find ways to foster her creativity. Together, they’ve completed art projects, attended plays, and browsed bookstores. Josie’s grades are consistently improving at school and she’s even participating in extracurricular activities. Stephanie promotes a sense of self-worth in Josie and reminds Josie of the bright future ahead. – Rene, BBBS-ETN Staff

“Stephanie inspires Josie to be the best person she can be. She gives Josie much-needed confidence—she listens to her and provides a consistent source of advice.” - Krissy, Josie’s mom



2018 SCHOLARSHIP RECIPIENTS

Three East Tennessee Littles are one step closer to making their higher education dreams a reality, thanks to the Big Brothers Big Sisters of East Tennessee Scholarship program, made possible through supporters like you. Congratulations to Cary (pictured right), Grayson (left), and Yasmin (not pictured)!

MEET OUR MATCHES

Investing in Tashae’s Future



Lyndsay and Tashae say their relationship has grown into a lifelong friendship since their first meeting in 2010.

Lyndsay immediately recognized the potential in Tashae and has worked hard to help her realize it. Focusing on her classes, sports, and college readiness, their relationship has matured over the last eight years to become one centered on mutual respect and care for each other.

In 2018, Lyndsay was part of a defining moment in Tashae’s life: Tashae was accepted into ETSU. Lyndsay helped her move onto campus, documenting the day on the Big Brothers Big Sisters Instagram account through a social media takeover. You can follow their journey by searching #BBBSETNTakeover and #TashaeToETSU on Instagram.

To see more photos of Lyndsay and Tashae’s journey, visit tennesseebig.org/AnnualReport18.

Three of a Kind

Couples Bigs Kim and Chris Trimble met Tahj in 2016, and the trio hasn’t slowed down since.

Together, they visit movie theaters, bowling alleys, aquariums, and the zoo. From ropes courses to baseball stadiums, staying active is an important part of their friendship.

Kim and Chris make it a point to encourage Tahj in all his activities. Whether it be on a basketball court, football field, or in the classroom, they say they go above and beyond to show their unwavering support for their Little, and it has made a permanent impact on his future.

To learn more about the adventures of Kim, Chris, and Tahj, visit tennesseebig.org/AnnualReport18.

